



Mailing

Sending Technology Solutions

USPS® is implementing new mailing technology requirements in 2024

Pitney Bowes has you covered.

What is IMI (Intelligent Mail Indicia)?

The intelligent mailing indicia is the next generation of metered indicia technology, designed to ensure all your metered mail meets the current USPS compliance guidelines. It provides the highest standard of integrity and security to ensure information is securely transmitted to and from postage evidencing systems (PES). It captures real-time data with correct postage, down to Service Class and special fees, making mail flow more efficiently.

Why is the USPS making the change?

The new IMI standard will provide much more detailed real-time transaction data, enabling the USPS to:

How can Pitney Bowes help?

Pitney Bowes is committed to providing our customers with the finest products backed by the highest quality of care and service, offering even more value, and allowing you more ways to save and send.

We are dedicated to consistently bring you innovative sending solutions with our SendPro® devices that are IMI-compliant to help get ahead of these changes, and our technology allows you to quickly and easily process large quantities of mail, access discounted postage rates, automatically download USPS rate changes and accurately track spending.

To ensure your organization can continue to process metered mail without interruption, we encourage you to speak to your account representative today or log into Your Account to learn how Pitney Bowes can help you meet the new 2024 USPS mailing technology requirements.

Please find next which mailing systems will be affected and key dates leading up to the IMI implementation.



Automate operations



Employ better security standards



Ensure correct postage is used

Learn the facts by visiting: pitneybowes.com/us/imi

The following mailing systems are impacted



K700/K7M0 mailstation™ Series

DM100i®/DM200L™ Series

DM125™/DM225™ Series

DM300C™ Series

DM400C™ Series

DM475™ Series

SendPro® C200/C300/C400 (1H) Series

SendPro™ P-Series* 1000/2000/3000

Connect+® 1000/2000/3000*

When will USPS require non-IMI solutions to be removed from the market?

The following are important dates coming up that may require you to take action:

Key dates



June 30, 2024:

Non-IMI compliant meters will become decertified

December 31, 2024:

Non-IMI compliant meters must be withdrawn from service*

June 30, 2025:

All refund requests of prior generation postage (IBI) must be completed**

December 31, 2027:

SendPro® P high-volume mailing machines are approved for use through this date***

The latest Pitney Bowes SendPro® postage meters comply with the upcoming 2024 USPS® mailing and IMI indicia requirements.



SendPro Mailstation



SendPro C Lite



SendPro C/+



SendPro C Auto



SendPro MailCenter

Speak with your sales representative or log into YourAccount to learn how Pitney Bowes can help.

* After this date, the above non-IMI mailing systems will no longer be allowed by USPS, and thus any applicable meter rental and equipment service level agreement (SLA) will end.

** Information based indicia (IBI) is the older generation mailing technology from USPS. It is officially being replaced by the next generation of technology, Intelligent mail indicia (IMI), in 2024.

*** Due to its enhanced data security features, our family of high-volume mailing machines are approved for use by the USPS through December 31, 2027.



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